

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

MidWest Communications 7720 Benson Rd Carroll, OH 43112

CONTRACT # Schedule Dates

Advertiser

Agency

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

Brand

13//0/9 09/2S/12-10/08/12

Ohio House Republican Organizational Committee Entered By

MidWest Communications (1392)

POLITICAL CANDIDATE (ns) (1186) HD 20 TV Buy (474891)

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Local/Political Candidate Agency BRD

WSYX/WTTE/ESYX/WWHO

Weekly/Irregular

Clegg,Bob

CPE HD 20 TV Buy

Account Types Billing Type

Comments

Date Entered 09/21/12 Last Modified

09/21/12 Lorle Luthman

No

Order Type Normal

Package Deal Commission %

15.00 Commission \$6,686.25

Net Total \$37,888.75

Sales Tax

CO-OP

Demo

Headline #

COlumbus (WSYX) By Broadcast Month Spots Rate \$15,825.00 Sep. 2012 37 \$28,750.00 Oct. 2012 S3 Grand Total: 90 \$44,575.00

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo) Ti	ı W	/e Ti	h Fr	Sa Su	Sp	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	6P- 6:30P (EST)	4		x	>	x ¦ x	X			4	\$700.00	\$2,800.00	Columbus (WSYX)		9/21/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	5:01A- 5:57A (EST)	4		X	>	x x	: x			4	\$100.00	\$400.00	Columbus (WSYX)		9/21/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:58A- 6:57A (EST)	4		x	>	x x	X			4	\$300.00	\$1,200.00	Columbus (WSYX)		9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58A- 9A (EST)	3		X	>	x ∫ x	: x			3	\$375.00	\$1,125.00	Columbus (WSYX)		9/21/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9A- 10A (EST)	1		X	>	κ	: x	! !		4	\$125.00	\$500.00	Columbus (WSYX)		9/21/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	12P- 1P (EST)	4		x	; >	x ∣ x	x			4	\$375.00	\$1,500.00	Columbus (WSYX)		9/21/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	4P- 5P (EST)	4		X	;>	κ ¦ x	X			4	\$500.00	\$2,000.00	Columbus (WSYX)		9/21/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 5:30P (EST)	4		×	>	κį x	X			4	\$700.00	\$2,800.00	Columbus (WSYX)		9/21/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:01P- 11:35P (EST)	4		×	>	x x	: x			4	\$800.00	\$3,200.00	Columbus (WSYX)		9/21/12
10.0	Revised Line / SPOT	09/29/12-09/30/12	3	:30	11:01P- 11:35P (EST)	2	!	-	T		-	x x					Columbus (WSYX)		9/21/12
10.1	Normal Line / SPOT	09/29/12-09/30/12	3	:30	7:57A- 9A (EST)	2			-	-		x x		2	\$150.00	\$300.00	Columbus (WSYX)		9/21/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	5	Х	į x	-	∢ x	X			5	\$800.00	\$4,000.00	Columbus (WSYX)		9/21/12
12.0	Normai Line / SPOT	10/01/12-10/05/12	3	:30	5:01A- 5:57A (EST)	5	Х	; x	>	∢ x	×			5	\$125.00	\$625.00	Columbus (WSYX)		9/21/12
	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:58A- 6:57A (EST)	5	х	X	>	(x	· x	1 1		5	\$500.00	\$2,500.00	Columbus (WSYX)		9/21/12
						1								Ι.					

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



WSYX Columbus 1261 Dublin Rd Columbus, OH 432

MidWest Communications 7720 Benson Rd Carroll, OH 43112

15		

Brand

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

1

HD 20 TV Buy

Weekly/Irregular

Accepted-Station:

Local/Political Candidate Agency BRD

1377079 Contract # Date Entered 09/21/12 Schedule Dates Last Modified 09/21/12 09/25/12-10/08/12 Lorle Luthman Advertiser Ohlo House Republican Organizational Committee Entered By No CO-OP Agency MidWest Communications (1392) Headline # Product POLITICAL CANDIDATE (ns) (1186) HD 20 TV Buy (474891) Order Type Normal HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 Salesperson Package Deal Sales Office WSYX/WTTE/ESYX/WWHO Commission % 15.00 Clegg,Bob **Buyer Name**

Commission

Net Total

Sales Tax

Date:

Comments:

\$6,686.25

\$37,888.75

Columbus (WSYX) By Broadcast Month **Spots** Rate \$15,825.00 Sep. 2012 37 \$28,750.00 Oct. 2012 S3 Grand Total: 90 \$44,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	SF	W	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 6:58A- 9A (EST)		3	x	Х	х	х	х			3	\$550.00	\$1,650.00	Columbus (WSYX)		9/21/12
15.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 9A- 10A (EST)		5	x	х	х	х	Х			5	\$125.00	\$625.00	Columbus (WSYX)		9/21/12
16.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 12P- 1P (EST)		5	x	х	Х	Х	х			5	\$500.00	\$2,500.00	Columbus (WSYX)		9/21/12
17.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 4P- 5P (EST)		5	x	х	х	х	x			5	\$700.00	\$3,500.00	Columbus (WSYX)		9/21/12
18.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 5P- 5:30P (EST)		5	x	Х	Х	х	X			5	\$800.00	\$4,000.00	Columbus (WSYX)		9/21/12
19.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30 11:01P- 11:35P (EST)		5	x	х	х	х	Х			5	\$850.00	\$4,250.00	Columbus (WSYX)		9/21/12
20.0	Normal Line / SPOT	10/06/12-10/07/12	2	:30 7:58A- 9A (EST)		2				- 0		х	х	2	\$350.00	\$700.00	Columbus (WSYX)		9/21/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 6P- 6:30P (EST)		1	x							1	\$800.00	\$800.00	Columbus (WSYX)		9/21/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 5:01A- 5:57A (EST)		1	x				1		! !	1	\$125.00	\$125.00	Columbus (WSYX)		9/21/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 5:58A- 6:57A (EST)		1	x							1	\$500.00	\$500.00	Columbus (WSYX)		9/21/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 9A- 10A (EST)		1	x							1	\$125.00	\$125.00	Columbus (W5YX)		9/21/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 12P- 1P (EST)		1	x							1	\$500.00	\$500.00	Columbus (WSYX)		9/21/12
26.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 4P- 5P (EST)		1	x				:			1	\$700.00	\$700.00	Columbus (WSYX)		9/21/12
27.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30 5P- 5:30P (EST)		1	x							1	\$800.00	\$800.00	Columbus (WSYX)	-	9/21/12

Accepted-Agency/Advertiser:



WSYX Columbus 1261 Dublin Rd Columbus, OH 433

MidWest Communications 7720 Benson Rd Carroll, OH 43112

215	

Product

Salesperson

Sales Office

Buyer Name

Account Types Billing Type

Comments

Phone/Fax

CPE

Brand

1377079 Contract # Schedule Dates 09/25/12-10/08/12

Advertiser Agency

Clegg,Bob

HD 20 TV Buy

Weekly/Irregular

Ohio House Republican Organizational Committee Entered By MidWest Communications (1392)

POLITICAL CANDIDATE (ns) (1186)

Local/Political Candidate Agency BRD

HD 20 TV Buy (474891)

WSYX/WTTE/ESYX/WWHO

CO-OP

Date Entered

Last Modified

09/21/12 09/21/12

Lorie Luthman

No

Headline #

Demo Order Type Normai

HOU5E-COLUMBUS, W5YX/WTTE/E5YX/WWHO (1 Package Deal

Commission

Commission % 15.00

\$6,686.25

Net Total

Sales Tax

\$37,888.75

Columbus (WSYX) By Broadcast Month **Spots** Rate 5ep. 2012 37 \$15,825.00 \$28,750.00 Oct. 2012 53 Grand Total: 90 \$44,575.00

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ N	Mo Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	11:01P- 11:35P (EST)	1	1 :	x						\$850.00	\$850.00	Columbus (WSYX)		9/21/12
							Τ										V	
														ļ				
			<u> </u>		CON	İFIF	RI	MAT	10	N (CO	NTI	RAC	T				
Accepted	d-Agency/Advertiser:			Date:	Accepted-S									Date:	Comments:			